

**17th ANNUAL THUNDER ON THE LOT
SPONSORSHIP OPPORTUNITIES - JUNE 11 & 12, 2011**

PRESENTING SPONSOR \$15,000

EVENT PRESENTER

TOP BILLING EVENT PROGRAM

HEADLINE CONCERT SPONSOR

ALL EVENT ADVERTISING -

**(To include; Radio, Newspaper, TV, Press Release's, Website,
Electronic Communications, FaceBook, Posters, & Flyers)**

1 MINUTE TV INFOMERCIAL

NAME ON EVENT T-SHIRT

VENDOR SPACE AT EVENT

FRONT ROW RESERVED CONCERT SEATING

VIP MEET & GREET HEADLINE ARTISTS

(1 position available)

DIAMOND SPONSOR \$10,000

EVENT PROGRAM COVER

NAME ON EVENT T-SHIRT

INCLUDED IN ALL ADVERTISING -

**(To include: Radio, Newspaper TV, Press Release's, Website,
Electronic Communications, FaceBook, Posters & Flyers)**

CONCERT STAGE BANNER POSITION

VENDOR SPACE AT EVENT

BANNER AT EVENT

LOCAL TV EXPOSURE

FULL PAGE AD IN PROGRAM

(2 position's available)

GOLD SPONSOR \$5,000

NAME ON EVENT T-SHIRT

INCLUDED IN ADVERTISING

VENDOR SPACE AT EVENT

BANNER AT EVENT

LOCAL TV EXPOSURE

FULL PAGE AD IN PROGRAM

(5 position's available)

BIKE OR CAR SHOW SPONSOR \$3,000

EXCLUSIVE BIKE OR CAR SHOW SPONSORSHIP

NAME ON ALL BIKE OR CAR SHOW PLAQUES

INCLUDED IN ADVERTISING

10 X 10 VENDOR SPACE AT EVENT

BANNER AT EVENT

LOCAL TV EXPOSURE

FULL PAGE AD IN PROGRAM

WEBSITE

SILVER SPONSOR \$2,500

INCLUDED IN ALL ADVERTISING

10 X 10 VENDOR SPACE AT EVENT

BANNER AT EVENT

LOCAL TV EXPOSURE

HALF PAGE AD IN PROGRAM

WEBSITE

BRONZE SPONSOR \$1,500

10 X 10 VENDOR SPACE AT EVENT

BANNER AT EVENT

HALF PAGE AD IN PROGRAM

WEBSITE